

Thurrock Council

Corporate Strategic Ambitions 2021/22

Borough Motto: “By Thames to all peoples of the world”

Council Vision: An ambitious and collaborative community which is proud of its heritage and excited by its diverse opportunities and future

Corporate Priorities		
People A borough where people of all ages are proud to work and play, live and stay	Place A heritage-rich borough which is ambitious for its future	Prosperity A borough which enables everyone to achieve their aspirations
High quality, consistent and accessible public services which are right first time	Roads, houses and public spaces that connect people and places	Attractive opportunities for businesses and investors to enhance the local economy
Build on our partnerships with statutory, community, voluntary and faith groups to work together to improve health and wellbeing	Clean environments that everyone has reason to take pride in	Vocational and academic education, skills and job opportunities for all
Communities are empowered to make choices and be safer and stronger together	Fewer public buildings with better services	Commercial, entrepreneurial and connected public services

Corporate Priority Projects 2021/22	
Economic Growth	<ul style="list-style-type: none"> Deliver Backing Thurrock, our Economic Growth Strategy, to strengthen and grow the economy for the benefit of residents and businesses Deliver major regeneration and infrastructure projects contributing to growth including the government funded Towns Fund proposals Progress the Local Plan to support place-making and guide future sustainable development Work with private sector partners to deliver the Thames Freeport to unlock new jobs and skills opportunities through investment and enable levelling up Work collectively through ASELA to deliver strategic projects that secure greater prosperity and opportunities for residents and businesses
Corporate Transformation	<ul style="list-style-type: none"> Transform the council and service delivery through new operating models and ways of working Redefine to create a leaner asset base to reduce costs and support long term financial sustainability
Community Resilience	<ul style="list-style-type: none"> Embed the collaborative communities framework – work with partners to redefine the council’s role to achieve better outcomes for residents, especially the most vulnerable, through collaboration and co-design Refresh and deliver the Health and Wellbeing Strategy with health and other partners to tackle inequalities and the wider determinants of health